Love every day

A new approach to care
Welcome to brighterkind.

Choosing care is life changing. It should be a change for the better, another stage in life to be embraced. Which is why we offer a different kind of care experience, one that focuses on creating real quality of life. We see everyone we care for as an individual and try our best to make each day as good as it can be for them – creating a lifestyle that they feel is right.

It’s an approach we believe is essential as we all live longer. It’s why we care.
Looking forward together
Our philosophy of care

It’s not just how we deliver care, it’s how we think that matters first.

Our philosophy is based on individual wellbeing in the truest sense. We believe that real care cannot be delivered until we completely understand the person being cared for. We will work together to create a lifestyle that suits you: that makes you happy and keeps you as healthy as you are able to be.

Wellbeing and happiness are our ultimate goals; we have four principles to help us achieve them. These sit at the heart of everything we do and will inspire the way we look after you or your loved one:

Identity
Our homes are made by the people living in them. We will encourage you to stay as independent as you choose to be, be productive and play a part in the life of the home.

Independence
Moving into a home does not mean giving up your independence. We will work with you to define your level of care, and help you take positive action to carry on your days as you wish. To focus on the things you really appreciate.

Collaboration
We won’t try and make your mind up for you. Instead we’ll involve you and your relatives if you wish in the decisions made about the services we provide, day-to-day events and your future with us.

Community
Our homes are communities within the wider community. As such we always endeavour to create strong social bonds between residents, and between residents and carers, as well as making sure we have a positive impact in the local area.
You can’t help looking forward to seeing Patrick every day. I’ve never heard the same joke from him twice, and he arrived here nearly a year ago.
For us, every day is a new opportunity
To engage, encourage and appreciate.
To be there when it matters.
Involved in all the little moments of kindness
That help make life feel brighter.
When sharing time, conversations and activities
Means everyone contributes something different.
By sharing a little love, every day,
We help those we care for
To love every day.
Your plan, our action
Personal and nursing care

We want you to receive the level of care you need – while making sure you’re comfortable with it. First we’ll get a good picture of who you are, your personality and achievements. Next we consider your aspirations – would you like to stay active? Keep your mind engaged? Take up a new hobby? We’ll then discuss your health concerns. Only once we fully understand you and your needs do we create a personal care plan together with you, your relatives if you choose and our carers.

This will influence the level of care you receive; based on what you want and the degree of independence you’d like to maintain. This can vary from minimal residential care to full support. As well as a specialist consultant network, we offer specialist nursing care expertise covering specific concerns: for dementia, or palliative care, for example. All the documentation we draw up is always written in line with industry best practice and if your needs change while you’re with us, then we’ll make sure your care changes too.

“"Mary ran her own business for thirty years. She’d be running us given the opportunity.”
A well-rounded life
Recreation and activity

We see wellness as having three essential parts: physical, emotional and psychological. We take care to provide for each through tailored daily programmes covering: fitness and mobility (physical wellness) entertainment and interests, continued learning, and emotional engagement (emotional wellness) as well as mental agility (mental wellness).

Residents vote on a daily programme of activities, which cater to each of these parts equally. This could be a walk in the morning followed by an afternoon of tea and board games and perhaps a book club in the evening. It changes regularly, because everyone is encouraged to give feedback about the things they’d like to do. You can take part in the things that interest you, or simply suggest something new.

As well as organised trips out, we also have lots of people bringing services into our homes. So if you need a hairdresser or optician, or you like to spend time with animals or listen to live music, then they’ll come to you.

In all our homes, there’s always something to keep you active and engaged in whatever way suits you best.
For health and happiness
Food and dining
We all know a good diet is essential, but we think that if you eat well, you live well. Good nutrition can go a long way to prolonging overall health.

We’ve done extensive research into nutrition and diet, producing menus tailored to promoting good health at this stage of life. Variety is essential as part of this and if you’ve got dietary needs or health requirements, we’ll cater to them completely.

The social dimension of mealtimes is as important as the nutritional. With us you’ll enjoy three-course, restaurant quality meals with everyone in our dining rooms. Friends and family can eat with you whenever you’d like at a small charge.

At the same time, we’re never going to tell you how – and when – to eat. You’ll be able to order additional choices to your room whenever you like.

All in all, our meals are made to make you feel good.

The stories you overhear at lunch can really get us giggling.
Some people are just quieter than others. Makes it all the more important to listen when they do have a view.

To find out more about brighterkind care or to arrange a visit to your local brighterkind home, please give us a call and ask to speak to the home manager. You’ll find details of all our homes on our website www.brighterkind.com

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