

brighterkind



Caring Partners

See the difference with our
exclusive **eye care** for residents



Your invitation to Caring Partners

As a brighterkind resident you can expect to receive the very best of care tailored to your own particular needs.

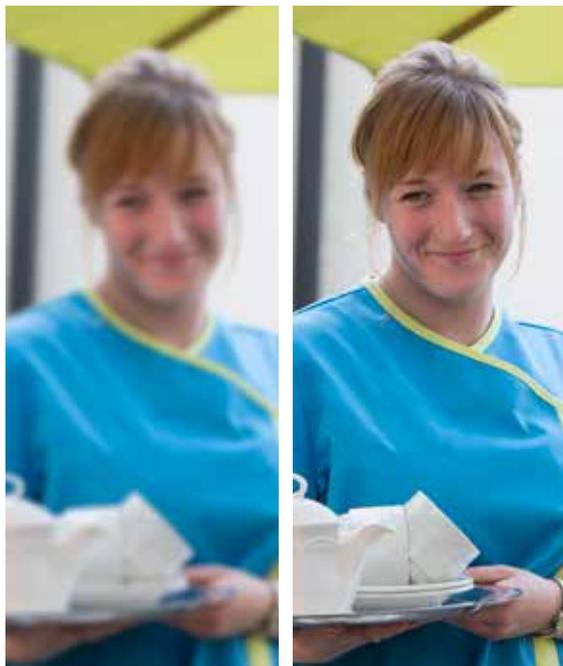
And because your health and happiness are our top priorities, we've teamed up with some of the country's leading healthcare providers to offer you a complimentary check-up in the comfort of your brighterkind home.



See the difference

The Royal Institute for Blind People (RNIB) estimates that over half of older residents in care homes have some form of sight loss. Eyesight plays such a vital role in our lives, especially in old age where being able to socialise, enjoy mealtimes, read, and watch television are incredibly important.

At brighterkind we want you to be able to enjoy all aspects of life here, which is why we've decided to make your eyesight a priority.



33% vision (longsighted) without glasses | 100% vision

For illustrative purposes only

Our partner, Welcome Eyecare



Welcome Eyecare have a combined industry experience of over 60 years in the optical market and 40 years specifically working in the mobile eye care field, providing treatment to those living with dementia. They believe that getting to know their customers is vitally important, so place our residents at the heart of an exceptional service.

With new, state of the art eye testing equipment, Welcome Eyecare use innovative techniques to complete a full examination. From tests and lenses, to cases and repairs, rest assured that all your eye care needs will be taken care of.

6699

The uniqueness of our approach is around the people and creating the right environment. If someone is feeling safe and calm with us in a nice environment, we can do all the necessary checks to help them see better and improve their wellbeing.

Gary Wilson, Founder, Welcome Eyecare

What we offer

- Residents receive regular, free NHS eye examinations, coordinated by Welcome Eyecare.
 - We believe choice is important, so when a decision is made to order a new pair of spectacles from our optometrists, they carry a beautiful range of eyewear from budget to designer; including Ted Baker, Joules and Radley.
 - Where there is a cost, brighterkind will cover up to £100 for frames and lenses.*
 - Emergency Eye Problems, Welcome Eyecare will visit within twenty four hours
 - A Rapid Repair Service is available within 3 days from request.
 - Welcome Eyecare will call family members directly when there are any additional eyecare needs to be discussed
- *Option to upgrade designer frames with top up fee beyond/exceeding the £100 subsidised amount.

For more information and to take advantage of this great offer, speak to your Home Manager, or visit www.brighterkind.com/eyecare

Want to know more?

We believe brighterkind's Caring Partners programme offers our residents an excellent range of health and other benefits that can make a real difference to enjoying daily life. However, there is absolutely no obligation to take up these offers. It's your choice.

To find out more about brighterkind's Caring Partners programme, please speak to your Home Manager. Or for more information, visit www.brighterkind.com/caringpartners

Terms and conditions apply.

